

BUSINESS SPOTLIGHT: All USA Clothing adds organic items

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WEST BLOOMFIELD TWP. – All USA Clothing — an online retail store based in West Bloomfield Township — has expanded its online, American-made retail inventory to incorporate organic and eco-friendly wear.

Co-owner Michael Zerke announced that the company whose goal is to provide the finest American and unionmade clothing, now carries a wide range of organic and eco-friendly items including short and long sleeve T-shirts, thermals, polo shirts, tanks and sweatshirts for adults and children. For infants, it also has “onesies,” bibs, hats and pants.



“We chose to carry organic clothes, because they are produced from materials that are raised or grown without using chemicals in the form of pesticides,” Zerke said. “Our organic cotton items use natural dyes, and that is very important to us at All USA Clothing, as we want to do our part in reducing the amount of chemicals dumped into our ecosystem.

“Garments labeled ecofriendly are made with renewable resources that can be replenished in a relatively short amount of time,” he added. “The resources don’t use up much land — the ecological footprint — to grow. Not many chemicals are used to grow and process the product and ready it for market. All USA Clothing carries a blend of bamboo and cotton garments that meet these standards. Bamboo also has natural antibacterial properties, the fabric “breathes” and the cloth is biodegradable.”

The company’s inventory includes American-made and union-made jeans, T-shirts, polo shorts, overalls and other work wear, jackets and socks, outerwear, women’s clothing and fleece.

The company also has a union embroidery, embossing, screen printing and heat press facility. Visit www.allusaclothing.com.